

|            |         |      |   |        |         |
|------------|---------|------|---|--------|---------|
| Rep Order# | 8852043 | Ver# | 3 | Status | Revised |
| EC'd       | Yes     |      |   |        |         |

Traffic Order# 50068

Printed: 08/16/2012 1:00 PM  
Last Received: 08/16/2012 12:51 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) HOUSE MAJORITY PAC  
Product HOUSE MAJ PAC  
Estimate# 1618  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/1618  
Flight Dates 08/28/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm \_\_\_\_\_ ) WASHINGTON  
Sales Office ( \_\_\_\_\_ ) JAN FOX  
Salesperson ( \_\_\_\_\_ )  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

\*\*\*\*\*REVISION\*\*\*\*\*

SEE LNS 5 AND 8 FOR PGM CHANGES

SEE LN 9 FOR IX NA

SEE NEW LN 16, MG FOR LN 9

NCIT

PLS CNE, T/R CRYSTAL FOR JAN

| LT | Ln  | Day                                     | Time  | Program          | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|-----|---|-------|------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | *5  | TU-F                                    | 2P-3P | GNRL HOSPTAL     | :30 | \$400.00   | 08/28-09/07 | 2          | 2          | 4           | \$1,600.00 |         |
|    |     | Sales Remark: V3 PGM CHANGE             |       |                  |     |            |             |            |            |             |            |         |
|    |     | V3 Program Name Change, Comment Changed |       |                  |     |            |             |            |            |             |            |         |
|    | *8  | F                                       | 7P-8P | SHARK TANK       | :30 | \$3,000.00 | 08/31-08/31 | 1          | 1          | 1           | \$3,000.00 |         |
|    |     | Sales Remark: V3 PGM CHANGE             |       |                  |     |            |             |            |            |             |            |         |
|    |     | V3 Program Name Change, Comment Changed |       |                  |     |            |             |            |            |             |            |         |
|    | *9  | SU                                      | 8P-9P | REVENGE          | :30 | \$3,500.00 | 09/02-09/02 | 0          | 0          | 0           | \$0.00     |         |
|    |     | Sales Remark: V3 LX NA                  |       |                  |     |            |             |            |            |             |            |         |
|    |     | V3 Comment Changed, Spots/week Changed  |       |                  |     |            |             |            |            |             |            |         |
|    | *16 | SU                                      | 8P-9P | ONCE UPON A TIME | :30 | \$3,500.00 | 09/02-09/02 | 1          | 1          | 1           | \$3,500.00 |         |
|    |     | Sales Remark: V3 MG FOR LN 9            |       |                  |     |            |             |            |            |             |            |         |
|    |     | V3 Added                                |       |                  |     |            |             |            |            |             |            |         |

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Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 6 / \$8,100.00

---SALES MONTHLY TOTALS---

Sep 12: 54 / \$20,080.00

Sales Totals: 54 / \$20,080.00

Station Totals: 54 / \$20,080.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$149,627

|      |     |      |     |      |    |      |    |      |     |
|------|-----|------|-----|------|----|------|----|------|-----|
| CABL | 0%  | KAGZ | 0%  | KJZZ | 4% | KPNZ | 0% | KSL  | 26% |
| KSTU | 24% | KTVX | 13% | KUCW | 2% | KUPX | 0% | KUTV | 28% |
| NTVX | 0%  |      |     |      |    |      |    |      |     |

Books null  
Demos RA35+

Rep Order# 8852043 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/16/2012 11:12 AM  
Last Received: 08/16/2012 11:08 AM  
Showing Buylines: All Lines

1 of 2

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| LT | Ln | Day  | Time        | Program                              | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|------|-------------|--------------------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
|    | 1  | TU-F | 7A-9A       | GOOD MORNING AMERICA                 | :30 | \$300.00   | 08/28-09/07 | 2          | 2          | 4           | \$1,200.00 |         |
|    | 2  | SU   | 10A-11A     | THIS WEEK                            | :30 | \$250.00   | 09/02-09/02 | 1          | 1          | 1           | \$250.00   |         |
|    | 3  | TU-F | 9A-10A      | THE DOCTORS                          | :30 | \$200.00   | 08/28-09/07 | 4          | 2          | 8           | \$1,600.00 |         |
|    | 4  | TU-F | 11A-12P     | THE VIEW                             | :30 | \$300.00   | 08/28-09/07 | 2          | 2          | 4           | \$1,200.00 |         |
|    | 5  | TU-F | 2P-3P       | General Hospital<br>Nurses Delirious | :30 | \$400.00   | 08/28-09/07 | 2          | 2          | 4           | \$1,600.00 |         |
|    | 6  | TU-F | 3P-4P       | ELLEN                                | :30 | \$400.00   | 08/28-08/31 | 3          | 1          | 3           | \$1,200.00 |         |
|    | 6  | TU-F | 3P-4P       | ELLEN                                | :30 | \$400.00   | 09/04-09/07 | 4          | 1          | 4           | \$1,600.00 |         |
|    | 7  | TU-F | 5P-530P     | ABC 4 NWS-5                          | :30 | \$400.00   | 08/28-09/07 | 1          | 2          | 2           | \$800.00   |         |
|    | 8  | F    | 7P-8P       | GREY'S ANATOMY                       | :30 | \$3,000.00 | 08/31-08/31 | 1          | 1          | 1           | \$3,000.00 |         |
|    | 9  | SU   | 8P-9P       | REVENGE                              | :30 | \$3,500.00 | 09/02-09/02 | 1          | 1          | 1           | \$3,500.00 |         |
|    | 10 | TU-F | 1105P-1135P | ACCESS HOLLYWOOD                     | :30 | \$215.00   | 08/28-09/07 | 3          | 2          | 6           | \$1,290.00 |         |
|    | 11 | TU-F | 1135P-1205A | EXTRA                                | :30 | \$190.00   | 08/28-09/07 | 3          | 2          | 6           | \$1,140.00 |         |

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|----|----|------|------------|----------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
|    | 12 | TU-F | 1205A-105A | JIMMY KIMMEL LIVE    | :30 | \$100.00 | 08/28-09/07 | 3          | 2          | 6           | \$600.00   |         |
|    | 13 | M    | 7A-9A      | GOOD MORNING AMERICA | :30 | \$300.00 | 09/03-09/03 | 1          | 1          | 1           | \$300.00   |         |
|    | 14 | M    | 9A-10A     | THE DOCTORS          | :30 | \$200.00 | 09/03-09/10 | 1          | 2          | 2           | \$400.00   |         |
|    | 15 | M    | 3P-4P      | ELLEN                | :30 | \$400.00 | 09/10-09/10 | 1          | 1          | 1           | \$400.00   |         |

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|----------|----------|---------|---------|----------|
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| KSTU 24% | KTVX 13% | KUCW 2% | KDPX 0% | KUTV 28% |
| NTVX 0%  |          |         |         |          |

Books null  
Demos RA35+